



## DESIGNER

Interplay Learning provides a unique opportunity to work at the intersection of education technology, Virtual Reality, and enterprise software-- three dynamic sectors in technology. We are driven to use our leading Virtual Reality training technology to help the next generation of professionals and students build real skills for real jobs. We sell a cutting-edge product into "old-school" markets like HVAC, electrical, manufacturing, engine repair and the facility maintenance industry. High tech meets blue collar.

Interplay Learning is an 8-year-old software company with a fun culture and committed team. In March, we closed a Series A funding from top tier venture firms. This means we can present a rare combo: the stability of an 8-year-old company with the upside and excitement of a start-up. We seek a professional in the Austin, TX area for this hire. Big things are happening here and we're looking for more A-players to join our team. If you are interested in pursuing this opportunity, please apply by sending your resume to [careers@interplaylearning.com](mailto:careers@interplaylearning.com).

## WHY INTERPLAY LEARNING?

- We are uniquely positioned to make an incredible impact on the skilled trades industry. The skilled trades world is facing a critical skills gap leaving many businesses without the right talent to grow their business. Did you know that [60% of current skilled trades workers](#) will retire in the next 10 years? Our training allows businesses to fill open positions more quickly and more affordably.
- Interplay Learning was [named to the latest Inc. 5000 list](#), which ranks the top fastest-growing private companies in the United States. We've recorded more than 120% growth in a three year period to earn the spot.
- We were recognized by the [Bill & Melinda Gates Foundation for our contribution to accelerating education innovation](#). The \$100,000 prize was awarded for the exceptional work done by our developers on our proprietary Skillmill engine.
- We have secured partnerships with several of the largest OEM's in the world (equipment manufacturers) to develop custom solution training.
- [Virtual Reality is the next "Smartphone."](#) we believe that VR is poised to soon break through to the masses.



## **THE ROLE**

We are seeking a creative Graphic Designer with experience in both print and electronic media. We're looking for someone who can take direction from written or spoken ideas and convert them seamlessly into images, layouts and other designs. The successful candidate should have an intimate understanding of how marketing campaigns work and truly understand the buyer life cycle.

## **KEY SKILLS REQUIRED**

- 3+ years experience as a full-time designer
- Extensive experience in Photoshop, Illustrator and InDesign
- Great communication skills, ability to ask clarifying questions to get to the root of design needs
- Team player that is able to strategize creative solutions that help amplify our marketing and sales efforts
- Comfortable designing: emails, landing pages, PPC Display ads, white papers, eBooks, social media images, blog graphics, powerpoint presentations and other promotional materials.

## **WHAT DOES SUCCESS LOOK LIKE? Let's look at 1 year from now...**

- You have truly taken Interplay Learning to the next level, looking like a Fortune 500 brand. You have been able to refine the style while bringing consistency to all marketing and sales material.
- You've proven to be an exceptional strategic and creative thinker bringing new ideas and concepts to Interplay Learning brand.
- You have been able to hone your skills as a cross-functional designer, pivoting between different media types seamlessly.
- You have been recognized as an exceptional team player that is not only able to interpret design visions from the leadership team but you also consistently take projects to the next level.
- You've brought consistency to the brand across all platforms and act as the brand advocate within the sales and marketing team.

## **READY TO APPLY?**

- Submit resume detailing your experience
- Submit a cover letter explaining why you would be a great fit
- Send to: [careers@interplaylearning.com](mailto:careers@interplaylearning.com)